

Colt Online Backup

**Reliable, automatic, ultra-fast online backup
... perfect for businesses of any size**

Benefits at a glance

- Safeguard your business continuity by switching to a reliable alternative to traditional tape backup with full disaster recovery
- Take advantage of leading-edge online backup technology that's advanced but easy to use
- Avoid human errors. Simply 'set and forget', thanks to automatic online backups
- Protect your bandwidth and system performance. Use an intelligent service that only backs up what's really changed
- Save money with a pay-as-you-go model that avoids the cost of backup equipment, maintenance and admin
- Boost business agility by being able upgrade for more storage whenever it's required
- Benefit from Colt's service-level agreements and award-winning customer support

If you think of data backup as a type of insurance, then you'll want a sound policy for your business. Colt Online Backup provides the answer.

Our online service outperforms traditional tape solutions, proves more reliable and saves you money. It also stands out in the online backup marketplace by using minimal bandwidth and offering lightning-fast restores.

Are you at risk?

The business data on your company PCs, laptops and server infrastructure is a highly-valuable asset. But does it have the protection it requires? Every businesses needs reliable backups that are up-to-date and easy to restore. Even losing one day's data can disrupt your business, cost you sales and damage your and reputation.

Why tape isn't enough

Traditionally, many companies have backed up data in-house on tape. But it's a time-consuming process, vulnerable to human error and security breaches. It's expensive too, once you add up the cost of software, tapes, installation and maintenance, plus internal procedures.

Why online backups are better

Cloud-based services make backup someone else's responsibility, giving you peace of mind and freeing up your resources while you stay in control. Backups take place automatically. Your data is stored securely off-site, so it's safe and always available, even if your systems fail or your building is closed. What's more, critical data can be restored quickly and with confidence at the click of a button.

What makes Colt different?

Colt's service offers all the benefits you expect from online backup. But it's got outstanding features too:

- **It's for everyone:** Online Backup is elegant and easy to use for small businesses and advanced enough for medium-sized companies.
- **It's ultra fast:** You don't need to worry about lengthy backups, server slowdowns and a poor user experience. Our intelligent service only focuses on genuine file changes, which make up less than one per cent of your total data each day on average.
- **It's efficient:** Using de-duplication and compression technology, the service conserves the space you use and pay for (typically 30% less), saving money.
- **Restores take moments:** Finding and restoring specific files is simple, so your business can work faster.
- **It's affordable and flexible:** You simply pay-as-you-go, cancel or upgrade for more storage when you wish.

Reliable, automatic and ultra-fast online backups

Colt Online Backup enables a truly agile, incremental backup strategy while traditional backup methods may prove slow and unreliable.

It protects your data and reduces costs while minimising the impact on your bandwidth and storage.

Choose what to backup

Colt Online Backup offers a highly secure, extremely efficient method of protecting your critical business data.

Installing the client software is quick and easy. The agent is installed on desktops, laptops and servers. Using a management console, you then select the files and directories you want backed up and when. These could include simple spreadsheets and documents or large, complex data stores such as Microsoft Exchange and SQL. All commonly used platforms and databases are supported.

Protect your data assets

The backup client runs a fully automated incremental backup of your important files and data. Everything is backed up to our secure data centres. You'll only have to do this initial backup once, but it's possible to change your selection of files at any time. Your data will be encrypted and compressed before being sent to our cloud platform through an SSL (Secure Sockets Layer) connection for safe storage and monitoring.

Online Backup is more secure than tape:

- access to data is granted solely via an encryption key, with client-side encryption at 128/256bits AES or 448 bits Blowfish
- the solution also features WebDAV – NGINX secure data transfer and there is no storage-side decryption.

Make regular backups automatically

Online Backup protects your bandwidth and system performance. You don't need to set aside a lengthy backup window each day. As a result, there's no lengthy, frustrating server slowdown that impacts the experience and productivity of your employees.

There are good reasons why. On average, Colt Online Backup only requires less than one per cent of your data to be backed up each day. Its intelligent technology identifies and restricts its backups to genuine changes to files only - at the block level. Client-side de-duplication also minimises the amount of storage you need, saving you money.

Restore data rapidly

Restoring data with Online Backup is quick and easy - whether it's a single file or the contents of a server:

- you don't have to restore data sequentially or transport storage media to your site.
- just choose your desired restore: system state, local speed vault, virtual drive, Exchange restore, or single file on a virtual machine
- you simply drag and drop files.

If you wish, it's also possible to have a copy of your data backed up on a local storage device. When a restore is needed, the Online Backup service will select the closest restore point to use.

Scale to fit your changing needs

Colt Online Backup is affordable and flexible. There's no need to guess how much space you'll need next year - and buy too much or too little. You simply pay-as-you-go via a subscription. It's possible to cancel or upgrade at any time. That way, you only pay for what your business really needs.

About Colt

Colt is Europe's leading information delivery platform, enabling its customers to deliver, share, process and store their vital business information. An established leader in delivering integrated computing and network services to major organisations, midsized businesses and wholesale customers, Colt operates a 21-country, 35,000km network that includes metropolitan area networks in 39 major European cities with direct fibre connections into 18,000 buildings and 20 Colt data centres. Information about Colt and its services can be found at www.colt.net

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View our case studies at <http://www.colt.net/case-studies>

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